

# ARE YOU CONSIDERING ATTRACTING OR ORGANIZING A NATIONAL OR INTERNATIONAL EVENT IN OUTAOUAIS?



## 1. CONTACT US!

infosta@tourisme-outaouais.ca

### KEY STEPS:

- Plan a virtual meeting to discuss your project.
- Provide the applicant's guide explaining the support offered.
- Assist you in getting your project started.

## 2. BRING YOUR EVENT TO LIFE

We help you promote the Outaouais region as a host destination and to convince decision-makers.

### Bid submission

- Research of negotiated offers for event venues, hotels, and regional partners.
- Coordination of familiarization tours.
- Analysis of calls for proposals and support in preparing the bid package.

### Financial support for your initiatives

- Potential financial assistance for representation and travel aimed at promoting the Outaouais as a host destination.
- Accommodation grant: for each commercial overnight stay generated, the organization responsible for the event could receive between 15 and 40 dollars per night.

## 3. MAKE YOUR EVENT A SUCCESS

We support you to ensure a seamless organization of your event.

- **Logistics support** in event planning.

*\*Note: our support is complementary and does not replace the role or responsibilities of an internal or contracted event planner.*

- **Communications:** regional promotion, connections with local media, access to the region's promotional toolkit.
- **Destination expertise:** guide to the Outaouais region, local products, unique activities.
- **Additional funding:** depending on certain criteria linked to your event, additional financial support could be offered.

## 4. SHOWCASE YOUR EVENT

We highlight your success.

- Enhancement of the organizer and the event through a recognition program.
- Promotion of success within the regional professional network and with local media.